



# IP REVOLUTION?

## Scenarios for the future



### REGISTRATION FORM

Please complete this registration form

Title  Mr  Mrs  Ms

First name : .....

Last name : .....

Company/Institution : .....

Department/Service : .....

Function : .....

Address : .....

.....

Postcode : ..... City : .....

Country : .....

Phone : .....

Mobile Phone : .....

E-Mail : .....

	Early (31st Jan 2017)	Regular (20th March 2017)	Late/On site
Member	<b>950€</b>	<b>1100€</b>	<b>1300€</b>
Non-Member	<b>1100€</b>	<b>1300€</b>	<b>1500€</b>
LES Young member	<b>950€</b>		

**Select a rate** : (Be sure you are up to date before choosing the member's rate.)

LES Young Member = LES Member under the age of 40 on January 1st, 2017

- Member registration
- Non member registration
- LES Young member registration



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### Which workshop on Monday 14:00 do you plan to attend ?

- W1.1 : Big Data, Big business ?
- W1.2 : Cell Therapy, Gene Therapy, Immuno Oncology
- W1.3 : Is IP a crucial leverage for start-ups ?
- W1.4 : How to find your way in IP Alternative Dispute Resolution ? PART 1
- W1.5 : Is Trade Secret an efficient protection around the world?

### Which workshop on Monday 16:00 do you plan to attend ?

- W2.1 : Business and Academia Partnership - new models, new players
- W2.2 : Re-inventing Healthcare : Digital health and IP
- W2.3 : Blockchain : What is the "Killer Application"?
- W2.4 : How to find your way in IP Alternative Dispute Resolution ? PART 2

### Which workshop on Tuesday 14:00 do you plan to attend ?

- W3.1 : Software licensing: new uses, bright future
- W3.2 : In house IP Practice and external service providers : how to evolve and win ?
- W3.3 : Technology transfer pricing - key evolutions and considerations for the global company
- W3.4 : Negotiation session : Patent pool creation in the ITC field (PART 1)

### Which workshop on Tuesday 16:00 do you plan to attend ?

- W4.1 : Alternative strategies for commercially exploiting trademarks and goodwill
- W4.2 : IP litigation: With or without the UPC, how attractive will Europe be for patent litigation between the United States and Asia?
- W4.3 : IP Market : challenges and opportunities
- W4.4 : Negotiation session: Patent pool creation in the ITC field (PART 2)

**I will be accompanied** (please note that the accompanying person must be non-business related) :

Yes    No   If yes, please provide the title and name of the accompanying person:

The registration fee includes the Welcome Reception, Gala Dinner and Wine and Cheese Cocktail for the registrant as well as for an accompanying person.



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## NETWORKING PROGRAM

Welcome cocktail, Sunday April 23 – Registration required

I will participate

I will not participate

Gala dinner, Monday April 24 – Registration required

I will participate

I will not participate

Wine and Cheese cocktail, Tuesday April 25 – Registration required

I will participate

I will not participate

## METHOD OF PAYMENT

- By bank transfer - To pay by bank transfer, please contact [congres@hopsotchcongres.com](mailto:congres@hopsotchcongres.com) to get your invoice.
- By check – please send your check (order: HOPSCOTCH CONGRES) to the registration office : HOPSCOTCH CONGRES - 23/25 rue notre Dame des Victoires 75002 PARIS

### Cancellation procedure

- Your registration may be assigned to another person after a written notification and payment of 100.00€ (this assignment is subject to payment of the appropriate fee)
- Cancellation of registration received until January 20th, 2017 will be subject to a cancellation charge of 50% of the amount.
- No refund will be made for cancellations received on or after January 20th, 2017

Date : .....

Signature :

Please send this registration form to the registration department at  
Hopsotch Congrès, 23/25 rue Notre-Dame des Victoires, 75002 Paris, France